



2022 **ANNUAL REPORT**

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Our Mission

LTV provides a free-speech television and media platform to share all manner of communication, education, and creative expression within our community and the world at large.

Our Community

We allocate channel space and time to East Hampton Town residents, non-profit organizations, educators, and governmental bodies to cablecast their programs.

We record and live broadcast the meetings of the East Hampton Town and Village Boards, Zoning Boards, Review Boards, Trustees & School Boards.



Focus

Overall Focus

LTV's overall focus is to ensure public access to quality content and media services that educate, inform and enlighten. We encourage community participation in media services focused primarily on East Hampton town. To that end, LTV will continue to focus on the broadcasting and development of content for all citizens, especially those that communicate and educate the public on our local government and its constituents.

Reflecting on our Business

The world continued to change post-pandemic in 2022 as did LTV. In reviewing our achievements, it is very clear that none of those achievements would have happened without our partners. First, our continued positive relationship with the Town and Village of East Hampton has always been the cornerstone of our success. That partnership is key in LTV meeting its mission and supporting the community.

Second, LTV's Board of Directors - a small but mighty volunteer group - provides the leadership, guidance and flexibility that enables the talented LTV staff to flourish. Amidst a swirling whirlwind of technological change, the Board's support and experience is critical to our success. LTV continues to "pivot" when necessary to meet the requirements of clients, the community and the local government. We are delighted to report that LTV remains flexible, innovative and reliable as the local community and the whole world continues to shift.

Finally, our most important partner is the East End community. Our objective in 2022 was advancing our relationship with the public at large. We strove to better educate the community on who we truly are, what we provide and how we can help support our community. This awareness initiative is on-going as we help people to understand that "LTV is YouTV." This is the public's TV station and everyone's involvement is key to improving overall local communications and is the foundation for LTV being the true communication hub of the East End of Long Island.



About LTV

About LTV

- LTV is a 501c(3), an Independent Not-for-Profit Organization.
- We employ a staff of 5 full-time employees and 6 part-time employees.
- LTV owns a large, 2.5-story, light-industrial building that is designated as a Place of Assembly on property leased from the Town of East Hampton . LTV assumes all costs associated with general maintenance and repair of its building, including utilities, grounds, security, sprinklers, fire safety, cable and Internet, waste removal, general office cleaning, and insurance.
- LTV continuously maintains, repairs, and upgrades camera and broadcasting equipment and internal processes at its facility as well as at its satellite offices in Town Hall and the Village Emergency Services building.

What We Do

- LTV offers access to a facility in which studio production and editing are available for the use of residents, non-profit organizations, educators, and governmental bodies to create television productions for cablecasting on LTV's designated access channels.
- We offer media training for the production of public access studio shows.
- We house an archive in which shows of historic value and interest to East Hampton residents are catalogued and preserved.
- We record and live broadcast approximately 27 governmental meetings for the Town and Village of East Hampton each month;
- We broadcast 2 channels 7 days per week, 24 hours per day.
- During weather emergencies such as blizzards and hurricanes, LTV runs a continuous crawl with necessary public information and we also update our social media feeds with emergency information.
- LTV maintains a website that offers Video-on-Demand and Live-Streaming capabilities as well as an up to date YouTube channel;
- We videotape and guide studio shows produced by the community;
- We film new LTV produced shows and events for the good of the community;
- We train new producers and film students;
- We produce the Community Intern Project, LTV Intern Summer Program and have a Scholarship Program for graduating seniors with film aspirations;
- LTV provides community calendar information and support;
- We maintain most social media platforms.



About LTV

2022 Staff

Michael D. Clark, Executive Director
Patrice Jacobsen, Programming Director
Eliza Fiore, Assistant Programming Director
Jason Nower, Chief Video Engineer
Matt Lownes, Assistant Video Engineer
Ellen Watson, Operations Director
Jody Gambino, Video Technician
Ginew Benton, Video Technician
John Silecchia, Video Technician
Matt Chapman, Gov't Meetings
Matt Charron, Gov't Meetings

Board of Directors 2022

Executive Team

Jon Olken, Chair
Lew Sherwood, Vice-Chair
Brian Hoff, Treasurer
Margaret Turner, Secretary

Directors

J.P. Foster
Kathy Giamo
Minerva Perez
Lynn Scanlon
Diana Weir

Town Liaison

Kathee Burke Gonzalez





Production

CHANNEL 22 (Education & Government Access) aired an average of over 100 hours of government programming and an average of over 70 hours of educational programming per week.

Government and Education Meetings 2022

East Hampton Town Meetings 2022

Town Board.	62 Sessions (Regular-24 Work Sessions- 38)
Planning Board	29 Sessions
Architectural Review Board	24 Sessions
Zoning Board	42 Sessions
Trustees	26 Sessions

East Hampton Village Meetings 2022

Village Board	19 Sessions (Regular-14 Work Sessions-5)
Planning Board	9 Sessions
Design Review Board	22 Sessions
Zoning Board	11 Sessions

TOTALS 2022 244 Sessions

Special Gov't Meetings 3 sessions

School Board Meetings 2022

East Hampton School Board	22 Sessions
Springs School Board	25 Sessions

Total Gov't & Edu. Meetings 2022 294 Meetings (+4 vs 2021)

All government meetings air LIVE on Channel 22

Meetings are also available to watch LIVE via Live-Streaming and LTV's YouTube channel

Important School Events 2022

LTV produced and live broadcast worldwide the graduation ceremonies for the East Hampton High School.



Production

CHANNEL 20 (Public Access) aired an average of 130 hours of locally originated programs per week as well as an average of 45 hours of non-locally produced programs per week.

Public Access Programming 2022

CITIZEN DEVELOPED

Studio Shows 2022 289 (+81 shows vs. 2021)

LTV DEVELOPED

Special Productions 2022 62

COMMUNITY EVENT COVERAGE

Recorded and Broadcast 2022 42

TOTAL 2022 328 (+65 over 2021)

EDUCATION

Interns Developed 9

Production Workshops / Students 22 / 33 (+11/5 vs. 2021)



Production

Community Events at LTV

Educational and Community Events at LTV in 2022

LTV Studios reached a new level in providing access to our facilities to community, educational and governmental group events that weren't necessarily for the channels. However, we have determined that it meets the needs of our community while supporting LTV's mission.

In 2022, coming out of the pandemic restrictions, **LTV was able to provide space for community oriented events 117 times throughout the year.** Community groups utilized our facility for community events, forums, workshops, plays and more nearly once every three days.

LTV Archives

The LTV Archives now houses over 25,000 shows made by and for the people of East Hampton. While its primary focus is on our town from 1980 until the present, vintage film and video have been donated to the archive showing life on the East End as far back as 1920.

The digitization of the LTV archive is ongoing and has been a collaboration with the East Hampton library. The intended goal is for the entire LTV collection to be made available to our community through the East Hampton Library's system.

Historic Value: With each passing year, this collection gets more valuable, documenting, as it does, a community rich in history, beauty, and fame. Aside from the pleasure of listening to the thoughts and opinions of some of our long gone and most illustrious citizens, their recollections provide a living telescope into our past. Our primary concern is selecting and transferring shows to stable formats.

Resource: We welcome researchers, filmmakers, artists, writers, and family historians to explore our archives. Viewing programs from LTV is free of charge and will remain that way via the East Hampton Library. Dubbing and archival fees are attached to all materials used for commercial purposes.



Financial Position

* as per 2022 audit by Sabel & Oplinger

Assets:

Cash and cash equivalents	\$ 545,864
Accounts receivable	75,692
Prepaid expenses	<u>13,325</u>
Total Current Assets	<u>634,881</u>
Property & Equipment, net	<u>492,600</u>
Total Assets	<u>\$ 1,127,481</u>

Liabilities:

Accts payable and accrued expenses	\$ 13,168
Taxes payable	4,175
Security deposit	<u>1,200</u>
Total Current Liabilities	<u>18,543</u>
Net Assets w/o donor restrictions	<u>1,108,938</u>
Total Liabilities and Net Assets	<u>\$ 1,127,481</u>

As per the yearly third party audit, LTV had an excess of revenue over expenses of \$179,971, which is an increase of approximately \$27K from the prior year. Expense increased 27%, mainly from advertising and repairs and maintainance.

Program expenses were 77% of the total expenditures which means that 77 cents of every dollar is spent directly on LTV's programs. That is a 4% increase over 2021.