

Theatrical Production

Right Before I Go

Sponsorship Appeal



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PAST

For over 36 years, East Hampton Town residents have been able to keep up with local governmental meetings, lectures, and events from their own living rooms – and industrious citizen producers have had the opportunity and the training to voice their opinions and celebrate our collective creativity at minimal cost to them.

PRESENT

Today, LTV operates Channels 20 and 22 on Cablevision Systems 24-hours a day, 7 days a week. Our programming includes talk shows, official government meetings, sporting events, lectures, community activities and educational programming. In addition to cable broadcasting, LTV maintains a video archive with more than 25,000 shows covering the history of East Hampton, and hosts a website with Video-on-Demand and Live Streaming of both channels. We also host a YouTube channel along with a robust social media presence. Additionally, LTV has seven rentable studios including the **3750 square-foot Frances Ann Dougherty Studio (Studio 3) which is the largest in the Hamptons.**

PROVIDING EVEN MORE WITH OUR STUDIOS

LTV has the unique opportunity to showcase our rentable space while having a favorable impact on our community by producing a monologue style play about suicide called *Right Before I Go*. This is a new play written by **Stan Zimmerman** who is an American television producer, director and screenwriter. Zimmerman has written for many television series including *The Golden Girls*, *Roseanne* and *Gilmore Girls* and the 1996 feature film *A Very Brady Sequel*. Zimmerman is also the creator and executive producer of the sitcom *Rita Rocks*.

Stan Zimmerman and his associate **James Berg** have received two **Writers Guild of America** nominations, one for *The Golden Girls*, "Rose's Mother" and the other for the lesbian kiss episode of *Roseanne*, "Don't Ask, Don't Tell".

He has also received several awards for his work in theatre, such as "Best Director" for *"Blink & You Might Miss Me"* by BroadwayWorld.com, Hollywood Fringe Encore Producers' Award and 3 StageSceneLA Awards, including Best Director for *"Meet & Greet"*, 3 StageSceneLA Awards, including Best Director for *"Spike Heels"*, 7 StageSceneLA Awards, including Best Director for *"Entertaining Mr Sloane"*,^[7] and Hollywood Fringe Encore Producers' Award for *"Suicide Notes"*.

Right Before I Go will be directed at LTV in Studio 3 by **Valerie diLorenzo**. Ms. diLorenzo is an accomplished, professional and award-winning singer and actress for over 25 years. Valerie is also the Founder and Curator of Standard Fair, which produces concerts and special performing arts events dedicated to keeping the Great American Songbook Alive including the acclaimed *"Ladies of Liberty,"* celebrating the 100th Anniversary of Women's Rights.

Showcasing this play allows the community to see, know and understand the impact of theatrical productions at LTV but most importantly shows the importance of LTV in driving critical messaging to our local community, in this case, mental health and suicide.

FINANCES

LTV is a 501(c)3 Independent, **Not-for-Profit** corporation. **It is not a Town department.** LTV is partially funded through contracts with the Town and the Village of East Hampton that distribute a portion of a franchise fee Cablevision pays each. LTV funding does not come from property taxes or any other tax levied by the Town or Village. Additionally some funding comes from production services, some grants, studio rentals and private donations from **people like you.**

OUR NEED FOR THIS PLAY

Presently, our contracts with the Town and Village of East Hampton **support our core functions**, like equipment, building operations and staffing. The rest must be made up by studio rentals, a few grants, old-fashioned thriftiness and donations.

This is where you can help. Your sponsorship dollars for this production will help LTV send the important message about suicide and mental health that is generated by these performances. The costs are reasonable but high for a 501(c)3. The cost of not driving this message is even higher. Suicide is a nationwide issue and knows no boundaries. It must be addressed. We hope to impact all people but especially our young people. We are currently working with members of the East Hampton school system to make this endeavor a success. We will use one of our performances as a free performance for our local schools and would even consider additional performances if we can raise enough funding.

The actors are working the shows as a benefit but there are many costs associated with this undertaking. There are licensing fees, production costs and advertising, and administrative costs that are required to be covered so that the events will be impactful.

So, this is my appeal to you. **Please partner with us to make and be a sponsor of the *Right Before I Go* production.** A portion of the door receipts will go to local organizations addressing suicide prevention. This production can have an impact but only with your help. You can call me directly at the number on the first page to speak with me about possibilities. We are presenting an outline here but will work with you in any way that makes sense. Please join us and be a part of this great story. I look forward to speaking with you!

Sincerely,

Michael D. Clark
Executive Director - LTV

RIGHT BEFORE I GO SPONSORSHIP

Platinum Sponsor

- Listing as a **Platinum Sponsor** on LTV and on our website. Including at least six photo placards daily acknowledging your support of LTV and PEG access programming
- Sponsorship acknowledgement in the “Playbill” for this production
- Prominent listing on signage, advertising and publications relating to the production and the livestream
- Two (2) tickets to the performance of this show

\$10,000

Diamond Sponsor

- Listing as a **Diamond Sponsor** on LTV and on our website. Including at least 3 photo placards daily acknowledging your support of LTV and PEG access programming
- Sponsorship acknowledgement in the “Playbill” for this production
- Prominent listing on signage, advertising and publications relating to the production and the livestream
- Two (2) tickets to the performance of this show

\$5,000

Community Sponsor

- Listing in All LTV publications, Playbills and newsletters relating to the production and the livestream
- Acknowledgement in the “Playbill” for this production
- Two (2) tickets to the performance

\$1,000