



# 2021 **ANNUAL REPORT**

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## Our Mission

LTV provides a free-speech television and media platform to share all manner of public discourse, education, and creative expression within our community and the world at large.

## Our Community

We allocate channel space and time to East Hampton Town residents, non-profit organizations, educators, and governmental bodies to cablecast their programs.

We record and live broadcast the meetings of the East Hampton Town and Village Boards, Zoning Boards, Review Boards, Trustees & School Boards.



# Focus

## Overall Focus

LTV's overall focus is to ensure public access to quality content and media services that educate, inform and enlighten. We encourage community participation in media services focused primarily on East Hampton town. To that end, LTV will continue to focus on the broadcasting and development of content for all citizens, especially those that communicate and educate the public on our local government and its constituents.

## Reflecting on our Business

2021 continued to be a period of change for LTV and the world. As we look at our accomplishments, there are some obvious underpinnings that helped make it all happen. First, strong support from the Town and Village of East Hampton has always been the foundation to our success. In today's environment, this unofficial "partnership" is critical for the community and LTV's longevity.

Second, LTV's small but mighty employee team has always been key in our ability to shift with the complicated public access direction and the changes to governmental support requirements due to the pandemic. This was probably our greatest accomplishment in 2021. LTV continued to change on the fly, following local requirement changes and kept ourselves and the public updated and as safe as possible. We assisted the local government by increasing communication wherever possible to keep the public informed during this difficult year. LTV continued to use and develop new tools, cutting edge technology and focused on providing a whole new network infrastructure as part of the "new normal." As always, LTV remained flexible, innovative and reliable as the local community and the whole world continues to shift.

The new technology and strategies that were implemented first in 2020 allowed LTV to restructure it's personnel requirements leading into 2021. We can now better meet the needs of the business and maximize our resources by doing so. That restructuring and re-engineering of our business continues today as we strive to meet the changing requirements driven by the pandemic and world wide events. Our focus is to be fluid enough as a team to achieve all goals within the boundaries of our budgetary constraints.



# About LTV

## About LTV

- LTV is a 501c(3), an Independent Not-for-Profit Organization.
- We employ a staff of 5 full-time employees and 6 part-time employees.
- LTV owns a large, 2.5-story, light-industrial building that is designated as a Place of Assembly on property leased from the Town of East Hampton . LTV assumes all costs associated with general maintenance and repair of its building, including utilities, grounds, security, sprinklers, fire safety, cable and Internet, waste removal, general office cleaning, and insurance.
- LTV continuously maintains, repairs, and upgrades camera and broadcasting equipment and internal processes at its facility as well as at its satellite offices in Town Hall and the Village Emergency Services building.

## What We Do

- LTV offers access to a facility in which studio production and editing are available for the use of residents, non-profit organizations, educators, and governmental bodies to create television productions for cablecasting on LTV's designated access channels.
- We offer media training for the production of public access studio shows.
- We house an archive in which shows of historic value and interest to East Hampton residents are catalogued and preserved.
- We record and live broadcast approximately 27 governmental meetings for the Town and Village of East Hampton each month;
- We broadcast 2 channels 7 days per week, 24 hours per day.
- During weather emergencies such as blizzards and hurricanes, LTV runs a continuous crawl with necessary public information and we also update our social media feeds with emergency information.
- LTV maintains a website that offers Video-on-Demand and Live-Streaming capabilities;
- We videotape studio shows produced by the community;
- We film new LTV produced shows and events for the good of the community;
- We train new producers and film students;
- LTV provides community calendar information and provides Emergency Broadcasting;
- We maintain most social media platforms.



# About LTV

## Current Staff

Michael D. Clark, Executive Director  
Patrice Jacobsen, Programming Director  
Eliza Fiore, Assistant Programming Director  
Jason Nower, Chief Video Engineer  
Matt Lownes, Assistant Video Engineer  
Ellen Watson, Operations Director

## Part-Time

Jody Gambino, Video Technician  
Ginew Benton, Video Technician  
John Silecchia, Video Technician  
Matt Chapman, Gov't Meetings  
Matt Charron, Gov't Meetings

## Board of Directors 2021

### Executive Team

Jon Olken, Chair  
Lew Sherwood, Vice-Chair  
Don Cirillo, Treasurer  
Margaret Turner, Secretary

### Directors

Joseph Allerhand  
J.P. Foster  
Kathy Giamo  
Brian Hoff  
Minerva Perez  
Lynn Scanlon  
Diana Weir

### Town Liaison

Jeffrey Bragman





# Production

**CHANNEL 22** (Education & Government Access) aired an average of over 100 hours of government programming and an average of over 68 hours of educational programming per week.

## Government Meetings 2021

### East Hampton Town Meetings 2021

Town Board.	60 Sessions (Regular-24 Work Sessions- 36)
Planning Board	29 Sessions
Architectural Review Board	24 Sessions
Zoning Board	39 Sessions
Trustees	24 Sessions

### East Hampton Village Meetings 2021

Village Board	22 Sessions (Regular-13 Work Sessions-9)
Planning Board	9 Sessions
Design Review Board	18 Sessions
Zoning Board	15 Sessions (Regular-13 Work Sessions-2)

**TOTALS 2021 240 Sessions**

**Special Gov't Meetings** 6 sessions

### School Board Meetings 2021

East Hampton School Board	22 Sessions
Springs School Board	22 Sessions

**Total Governmental Meetings 2021** **290 Meetings** (+32 vs 2020)

*All government meetings air LIVE on Channel 22*

*Meetings are also available to watch LIVE via Live-Streaming and LTV's YouTube*

## Important School Events 2021

LTV produced and live broadcast worldwide the graduation ceremonies for East Hampton High School and The Ross School under strict Covid protocols.



# Production

**CHANNEL 20** (Public Access) aired an average of 126 hours of locally originated programs per week as well as an average of 43 hours of non-locally produced programs per week.

## Public Access Programming 2021

### CITIZEN DEVELOPED

Studio Shows 2021	202
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### LTV DEVELOPED

Special Productions 2021	57
Station Promos	16
Community PSA	9
Children's Programming	6
From the Archives	<u>38</u>
<b>TOTAL 2021</b>	<b>328</b>

### EDUCATION

Interns Developed	9
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Production Workshops / Students	11 / 24
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# Production

## Education & Community

### Education and Community Specials 2021

Facts@Five - developed for education on Covid information (2nd Wave)

East Hampton High School Job Shadowing Day - 11/18/2021

East End Catering Coalition Public Forum

LWV, VPS and GGG Local Debates

Candidates Meeting at American Legion

Live Election Night Coverage

Staged Play Readings and Recording - 3 plays

Ladles of Love Fundraiser for Food Pantries

ARF Groundbreaking Ceremony

Screening of "Mirror Man" (award winning short film co-produced by LTV)

Hamptons Jazz Fest - 4 shows

South Fork Performing Arts play - Into the Woods

Epic Martial Arts Karate Demonstration

EH Village Centennial and Parade

Santa Parade 2021

Interesting People on Long Island - 5 sessions

## LTV Archives

The LTV Archives now houses over 25,000 shows made by and for the people of East Hampton. While its primary focus is on our town from 1980 until the present, vintage film and video have been donated to the archive showing life on the East End as far back as 1920. Partnership has been developed with the EH Library for preservation.

**Historic Value:** With each passing year, this collection gets more valuable, documenting, as it does, a community rich in history, beauty, and fame. Aside from the pleasure of listening to the thoughts and opinions of some of our long gone and most illustrious citizens, their recollections provide a living telescope into our past. Our primary concern is selecting and transferring shows to stable formats.

**Resource:** We welcome researchers, filmmakers, artists, writers, and family historians to explore our archives. Viewing programs from LTV is free of charge. Dubbing and archival fees are attached to all materials used for commercial purposes. Materials may be screened locally for special events, exhibits and educational purposes for nominal editing charges.





# Financial Position

\* as per 2021 audit by Sable & Oplinger

## Assets:

Cash and cash equivalents	\$ 439,473
Accounts receivable	27,532
Prepaid expenses	<u>3,583</u>
 Total Current Assets	 <u>470,588</u>
 Property & Equipment, net	 <u>479,193</u>
 Total Assets	 <u>\$ 949,781</u>

## Liabilities:

Accts payable and accrued expenses	\$ 16,325
Taxes payable	3,288
Security deposit	<u>1,200</u>
 Total Current Liabilities	 <u>20,813</u>
 Net Assets w/o donor restrictions	 <u>928,968</u>
 Total Liabilities and Net Assets	 <u>\$ 949,781</u>

As per the yearly third party audit, LTV had an excess of revenue over expenses of \$153K, which is an increase of approximately \$89K from the prior year. Expenses decreased 20%

Program expenses were 73% of the total expenditures which means that 73 cents of every dollar is spent directly on LTV's programs.