



# 2020 ANNUAL REPORT

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## **Our Mission**

LTV provides a free-speech television and media platform to share all manner of public discourse, education, and creative expression within our community and the world at large.

## **Our Community**

We allocate channel space and time to East Hampton Town residents, non-profit organizations, educators, and governmental bodies to cablecast their programs.

We record and live broadcast the meetings of the East Hampton Town and Village Boards, Zoning Boards, Review Boards, Trustees & School Boards.



# Focus

## **Overall Focus**

LTV's overall focus is to ensure public access to quality content and media services that educate, inform and enlighten. We encourage community participation in media services focused primarily on East Hampton town. To that end, LTV will continue to focus on the broadcasting and development of content for all citizens, especially those that communicate and educate the public on our local government and its constituents.

## **Reflecting on our Business**

2020 was a year of change for LTV and the world. As we look at our accomplishments, there are some obvious underpinnings that helped make it all happen. First, strong support from the Town and Village of East Hampton has always been the foundation to our success. In today's environment, this unofficial "partnership" is critical for the community and our longevity.

Second, LTV's small but mighty employee team have always been key in our ability to shift with the complicated public access direction and the changes to governmental support requirements due to the pandemic. This was probably our greatest accomplishment in 2020. LTV changed on the fly, followed local requirement changes and kept ourselves and the public updated and as safe as possible. We assisted the local government by increasing communication to keep the public informed through the swirling whirlwind of change. LTV used and developed new tools, cutting edge technology and experience to provide a whole new network for the public. Yet, LTV remained flexible, innovative and reliable as the local community and the whole world shifted.

The new technology and strategies that were implemented in 2020 allowed LTV to restructure it's personnel requirements leading into 2021. We better met the needs of the business and maximized our resources by doing so. That restructuring and re-engineering of our business continues today as we strive to meet the changing requirements driven by the pandemic and the "new normal." Our challenge is to be fluid enough as a team to achieve this within the boundaries of our budgetary constraints.



# About LTV

## About LTV

- LTV is a 501c(3), an Independent Not-for-Profit Organization.
- We employ a staff of 5 full-time employees and 4 part-time employees.
- LTV owns a large, 2.5-story, light-industrial building on property leased from the Town of East Hampton that is designated as a Place of Assembly. LTV assumes all costs associated with general maintenance and repair of its building, including utilities, grounds, security and sprinklers, fire safety, cable and Internet, waste removal, general office cleaning, and insurance.
- LTV continuously maintains, repairs, and upgrades camera and broadcasting equipment at its facility as well as at its satellite offices in Town Hall and the Village Emergency Services building.

## What We Do

- LTV offers access to a facility in which studios, production, and editing equipment are available for the use of residents, non-profit organizations, educators, and governmental bodies to create television productions for cablecasting on LTV's designated access channels.
- We offer media training in the use of access facilities and equipment.
- We house an archive in which shows of historic value and interest to East Hampton residents are preserved.
- We record and broadcast live approximately 27 governmental meetings for the Town and Village of East Hampton each month;
- We broadcast 2 channels 7 days per week, 24 hours per day.
- During weather emergencies such as blizzards and hurricanes, LTV runs a continuous crawl with necessary public information and we also update our social media feeds with emergency information.
- LTV maintains a website that offers Video-on-Demand and Live-Streaming capabilities;
- We videotape studio shows produced by the community;
- We film new shows and produce events for the community;
- We train new producers and film students;
- LTV provides community calendar information and provides Emergency Broadcasting;
- We maintain most social media platforms.



# About LTV

## Current Full-Time Staff

Michael D. Clark, Executive Director  
Patrice Jacobsen, Programming Director  
Jason Nower, Chief Video Engineer  
(Vacant) Assistant Video Engineer  
Ellen Watson, Office & Facilities Manager

## Part-Time

Jody Gambino, Video Technician  
John Silecchia, Video Technician  
Matt Chapman, Gov't Meetings

## Current Board of Directors

### Executive Team

Jon Olken, Chair  
Lew Sherwood, Vice-Chair  
Don Cirillo, Treasurer  
Margaret Turner, Secretary

### Directors

Joseph Allerhand  
J.P. Foster  
Kathy Giamo  
Brian Hoff  
Minerva Perez  
Lynn Scanlon  
Diana Weir

### Town Liaison

Jeffrey Bragman





# Production

**CHANNEL 22** (Education & Government Access) aired an average of 100 hours of government programming and an average of 68 hours of educational programming per week.

## **Government Meetings 2020**

### **East Hampton Town Meetings 2020**

Town Board.	64 Sessions (Regular-31 Work Sessions- 33)
Planning Board	30 Sessions
Architectural Review Board	21 Sessions
Zoning Board	35 Sessions
Trustees	23 Sessions

### **East Hampton Village Meetings 2020**

Village Board	24 Sessions (Regular-13 Work Sessions-11)
Planning Board	11 Sessions
Design Review Board	8 Sessions
Zoning Board	12 Sessions

**TOTALS 2020    228 sessions**

### **School Board Meetings 2020**

East Hampton School Board	23 Sessions
Springs School Board	7 Sessions

## **Total Governmental Meetings 2020**

**258 Meetings**

*All government meetings air LIVE on Channel 22*

*Meetings are also available to watch LIVE via Live-Streaming and YouTube (new in 2020)*

*All meetings are archived for at least three years and are available via Video-on-Demand on our website, [www.ltveh.org](http://www.ltveh.org).*



# Production

**CHANNEL 20** (Public Access) aired an average of 125 hours of locally originated programs per week as well as an average of 43 hours of non-locally produced programs per week.

## Public Access Programming 2020

### CITIZEN DEVELOPED

Studio Shows 2020	230
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### LTV DEVELOPED

Special Productions 2020	128
Short Films	35
On Location Projects & Shoots	20
Station Promos	16
Community PSA	10
Children's Programming	9
From the Archives	<u>16</u>
<b>TOTAL 2020</b>	<b>464</b>

### EDUCATION

Interns Developed	2
Production Workshops / Students	21 / 81
Training Tutorials for film-at-home	11





# Production

## Education

### Education Specials 2020

Facts@Five - developed for education on Covid information (daily)

East Hampton High School Job Shadowing Day - ARF 03/05/2020

LTV - Coronavirus (COVID-19) Update With Jesse Warren, Kathleen Mulcahy, Rick Lawler 03/12/2020

A Tour of the Garden - Dianne B. 04/14/2020

Washington Square Music Festival Duo and Trio 5/27/2020

The Nazi Plot to Sabotage America 06/13/2020 Anniversary

Young Voices for Change - Black Lives Matter Protests in Hamptons - June 2020

LTV Staff Quarantine Stories 7/6/2020

A Look Into: East End Against Hate 8/26/2020

The Flight of the Free Life 50th Anniversary Tribute 9/20/2020

Diversity Series, co-produced with EHT Anti-Bias Task Force (ch22)

Vote 2020, psa series

## LTV Archives

The LTV Archives now houses nearly 30,000 shows made by and for the people of East Hampton. While its primary focus is on our town from 1980 until the present, vintage film and video have been donated to the archive showing life on the East End as far back as 1920. The Archive is a growing resource for researchers and documentarians.

**Historic Value:** With each passing year, this collection gets more valuable, documenting, as it does, a community rich in history, beauty, and fame. Aside from the pleasure of listening to the thoughts and opinions of some of our long gone and most illustrious citizens, their recollections provide a living telescope into our past. Our primary concern is selecting and transferring shows to stable formats.

**Resource:** We welcome researchers, filmmakers, artists, writers, and family historians to explore our archives. Viewing programs here at LTV is free of charge. Dubbing and archival fees are attached to all materials used for commercial purposes. Materials may be screened locally for special events, exhibits and educational purposes for nominal editing charges.

## Music Library

LTV provides hundreds of copyright-free music CDs for producers to use as well as access to an online library of available music. This licensed library categorizes music (children's shows, international, jazz, mood, etc.) for all types of productions.





# Financial Position

\* as per 2020 audit by Sable & Oplinger

## Assets:

Cash and cash equivalents	\$ 272,236
Accounts receivable	20,684
Prepaid expenses	<u>2,279</u>
 Total Current Assets	 <u>295,199</u>
 Property & Equipment, net	 <u>496,983</u>
 Total Assets	 <u>\$ 792,182</u>

## Liabilities:

Accts payable and accrued expenses	\$ 12,237
Taxes payable	2,361
Security deposit	<u>1,200</u>
 Total Current Liabilities	 <u>15,798</u>
 Net Assets w/o donor restrictions	 <u>776,384</u>
 Total Liabilities and Net Assets	 <u>\$ 792,182</u>

As per the yearly third party audit, LTV had an excess of revenue over expenses of \$63K, which is an increase of approximately \$82K from the prior year. Revenue increased 19.7% and expenses increased 10.4%

Program expenses were 77% of the total expenditures which means that 77 cents of every dollar is spent directly on LTV's programs.